



GEM

**GLOBAL
EMPOWERMENT
MISSION**

**JANUARY 2025 KPI REPORT
U.S. BRANCHES**



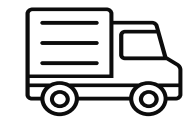
29,000+ Individuals



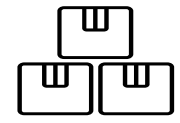
11,000+ Families



22 Communities Reached



\$3M+ Aid Distributed




20 Distribution Sites Activated

Missions 3	Regions 5	Trucks In 87	Trucks Out 38	Pallets In 1118	Pallets Out 650	GEM Kits Made 4800
Active Programs 3	Aid Recipients Non-Profit Partners 25	Inbound In-Kind \$18M+	Outbound In-Kind \$3M+	Cash Assistance \$500K+	Corporate Partnerships Revenue \$14K+	Volunteers 356

GEM remains steadfast in our commitment to deliver immediate and long-term support, fueling hope and resilience across the communities we serve.

Inbound
\$18,431,730.27


Outbound
\$3,445,484.36



Pallets In
1118




Trucks In
87



Pallets Out
650




Trucks Out
38



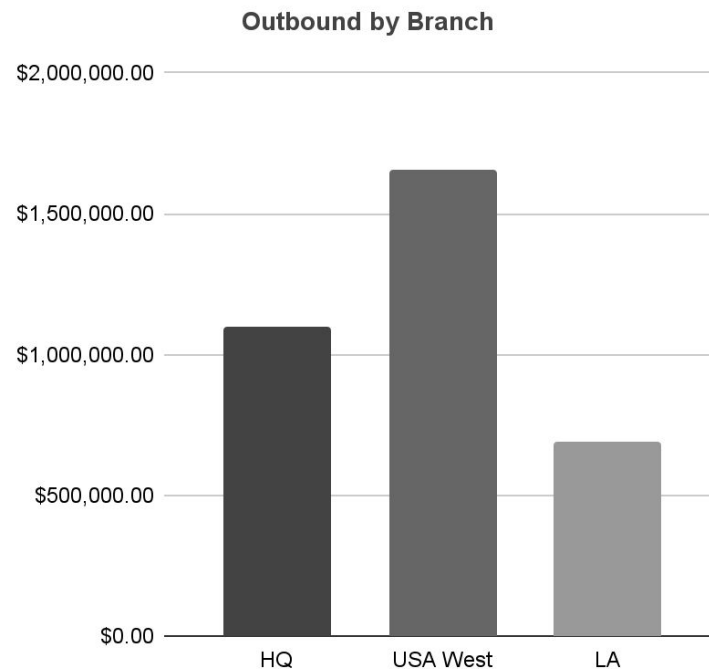
CONTAINERS
3



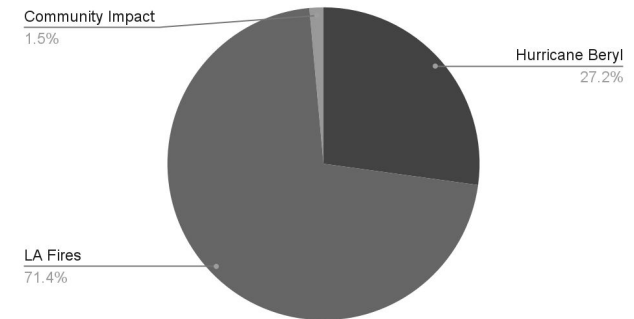
TRUCKS
35



AIR SHIPMENTS
0



Outbound / Mission

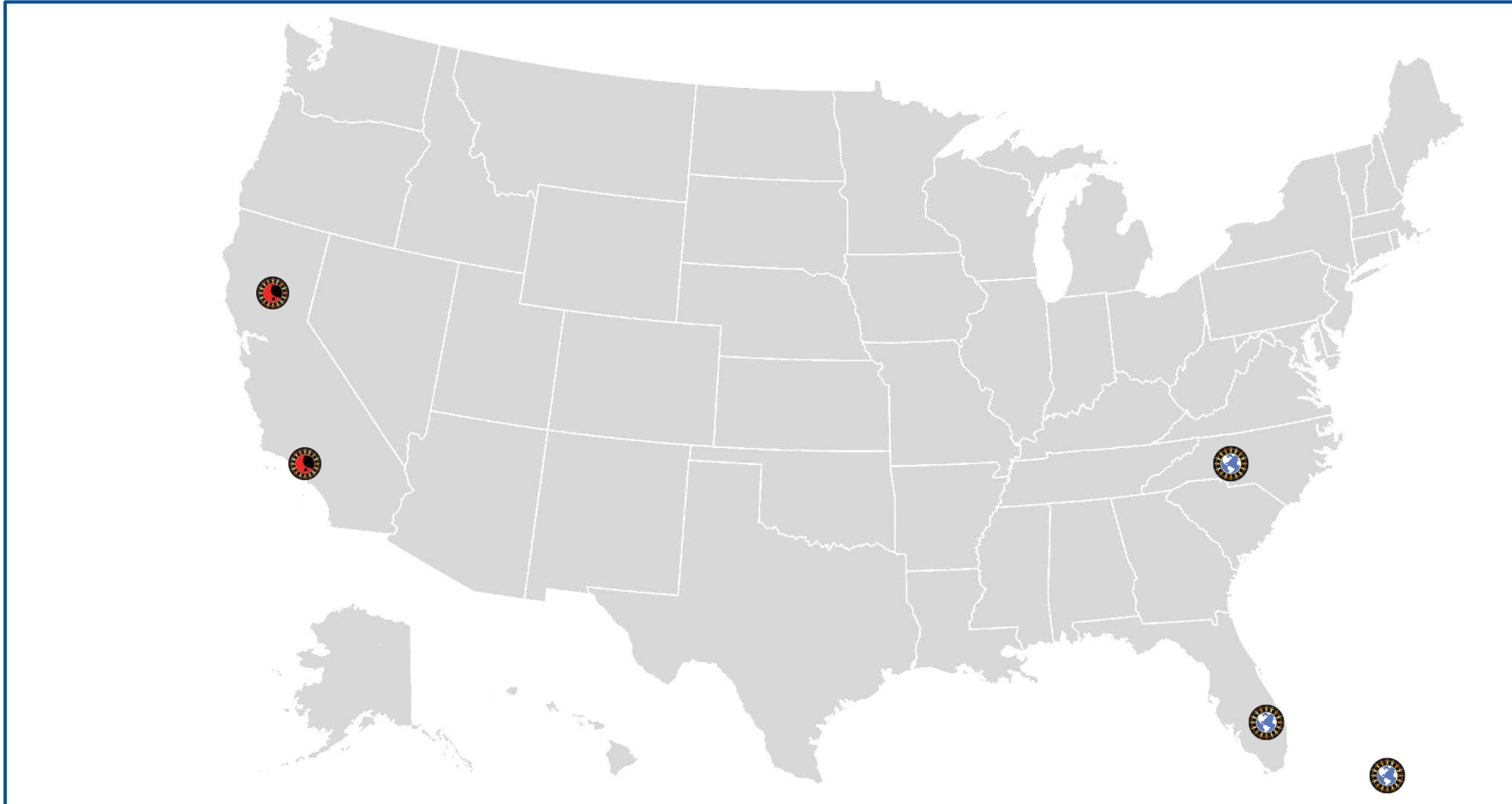


Mission	Value
Hurricane Beryl	\$936,315.26
LA Fires	\$2,459,125.50
Community Impact	\$50,043.60

2025 January KPIs

GEM USA

Regions Impacted



Key



GEM Headquarters

Miami, Florida

Mission:

Hurricane Helene

North Carolina

Hurricane Beryl

St. Vincent and Grenadines



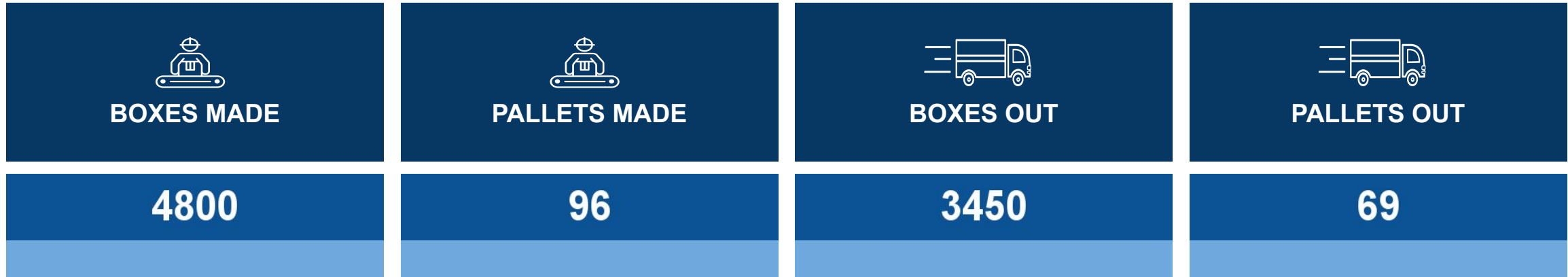
GEM USA West

Chico & Los Angeles, California

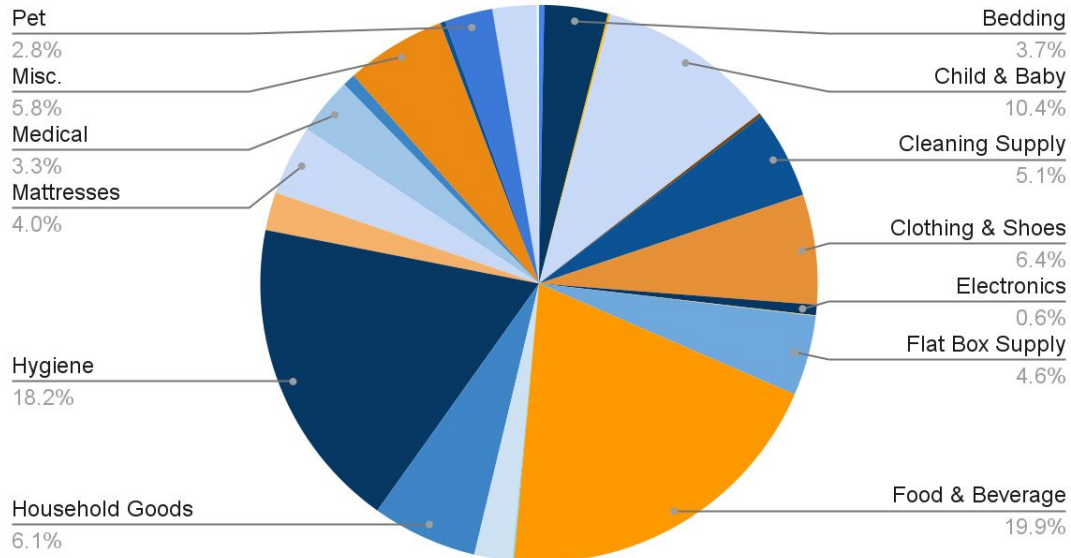
Mission:

LA Fires

Los Angeles County, California

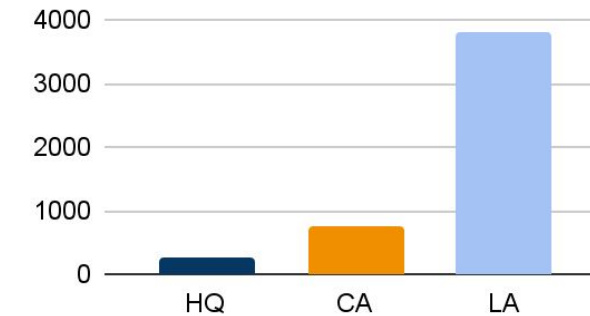


Inventory / Category



CURRENT STOCK

Warehouse	Pallet Count	Value
HQ	1135	\$12,160,221.63
CA	553	\$10,684,010.82
LA	616	\$3,692,342.22



GEM Necessity Kit Production (Boxes)

GEM KIT STOCK

Pallets

HQ	3
CA	0
LA	38

Inbound
\$7,013,570.26

Outbound
\$1,099,114.35

Pallets In
199

Trucks In
15

Pallets Out
171

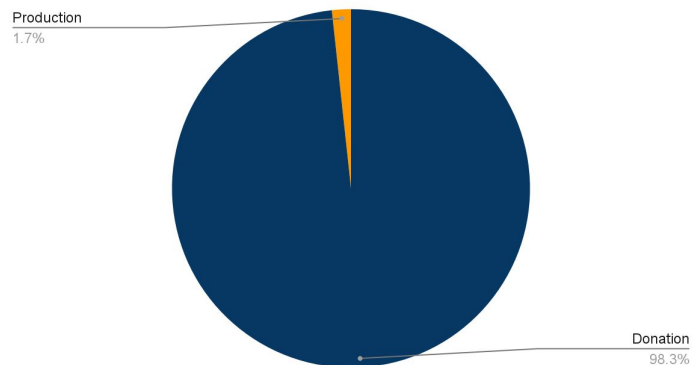
Trucks Out
9

CONTAINERS
3

TRUCKS
6

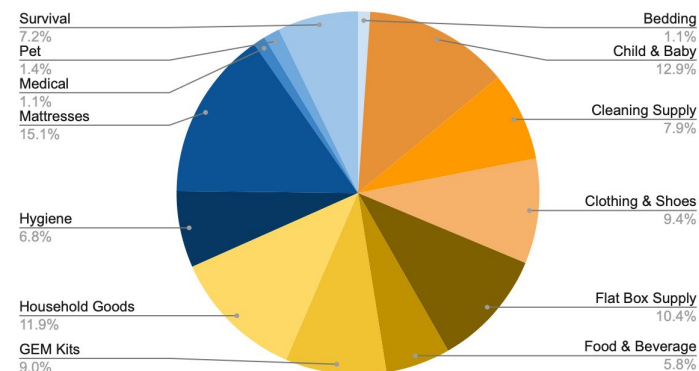
AIR SHIPMENTS
0

Inbound / Classification

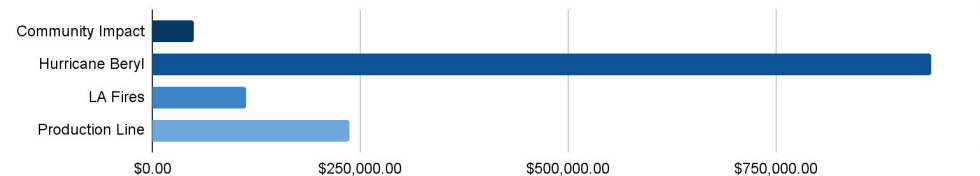


Production Overview	
Value Sent to Production	\$122,102.89
Pallets Sent to Production	82
Value Produced from Production	\$237,906.83
Pallets Produced from Production	86

Outbound / Category



Outbound / Mission



Inbound
\$7,084,660.52

Outbound
\$1,653,963.92



Pallets In
130



Trucks In
7



Pallets Out
278



Trucks Out
10



CONTAINERS
0

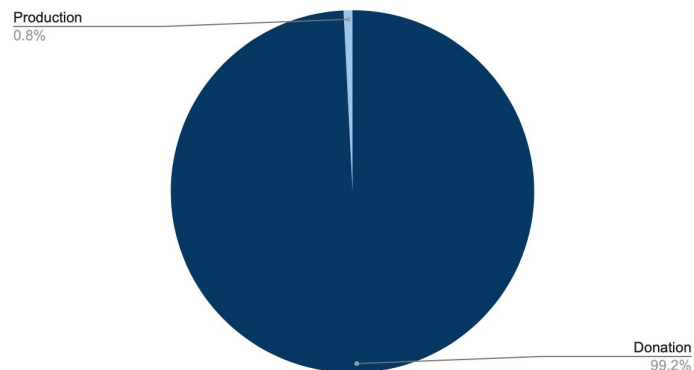


TRUCKS
10



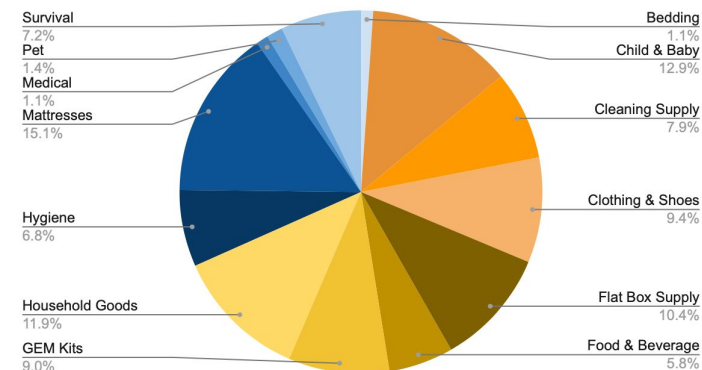
AIR SHIPMENTS
0

Inbound / Classification



Production Overview	
Value Sent to Production	\$56,250.00
Pallets Sent to Production	15
Value Produced from Production	\$0.00
Pallets Produced from Production	0

Outbound / Category




Outbound / Mission



Inbound
\$4,333,499.49

Outbound
\$692,406.09

 Pallets In
789

 Trucks In
65

 Pallets Out
201

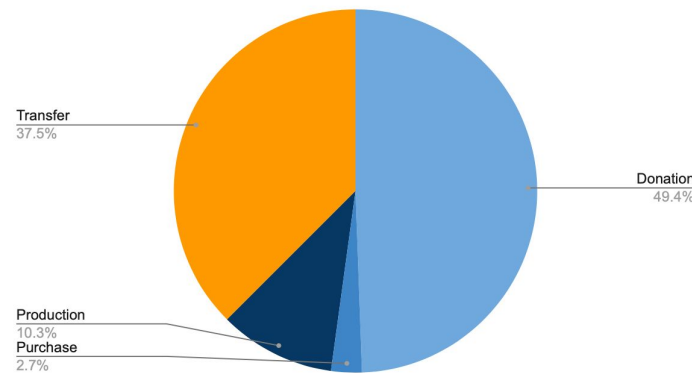
 Trucks Out
19

 CONTAINERS
0

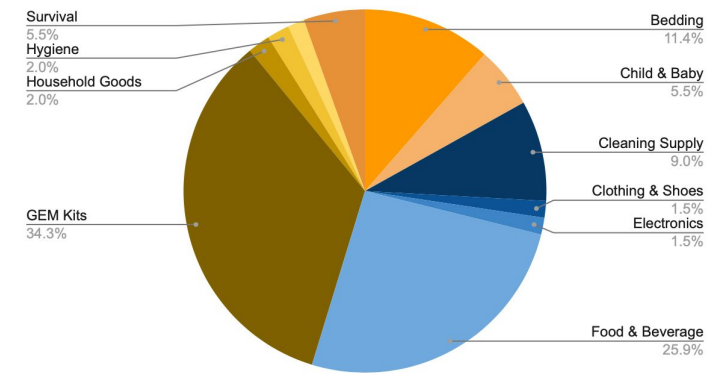
 TRUCKS
19

 AIR SHIPMENTS
0

Inbound / Classification



Outbound / Category



Production Overview	
Value Sent to Production	\$390,614.00
Pallets Sent to Production	91
Value Produced from Production	\$339,368.19
Pallets Produced from Production	63

Outbound / Mission



2
Missions

3
Programs

6,456
Individuals Reached

\$554,550
Total Cash Impact

LA Fires

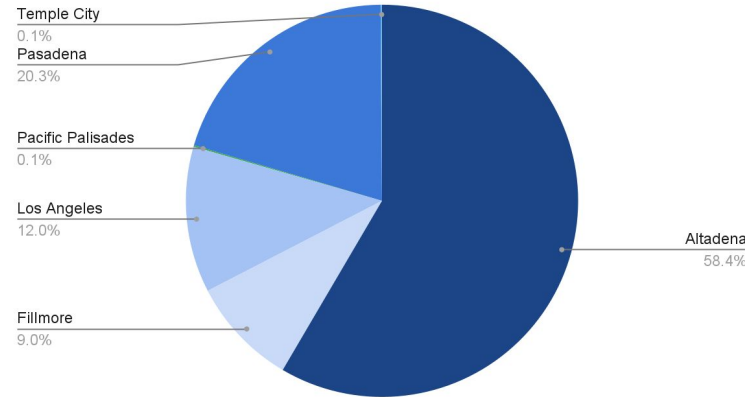
Cash Card Program

In partnership with BStrong, GEM implemented its cash card program to support evacuees with urgent needs. The team distributed **\$300,000** in cash cards to **6,421 individuals**.

Good Morning America Giveaway

GEM, in partnership with BStrong and Stable Road Foundation, provided a **\$135,000** cash donation to the Jenkins family after they lost nine homes in the Eaton Fire. Announced on *Good Morning America*, each of the nine households received a gift of **\$15,000** to aid in their recovery.

LA Fires Cash Impact by City



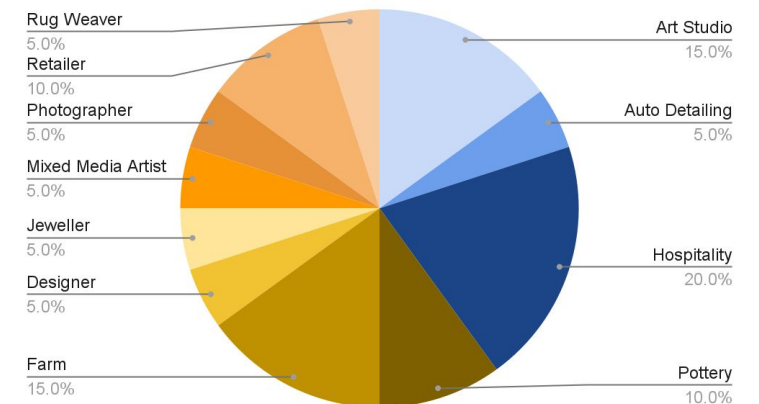
City	Dollar Amount
Altadena	\$254,250.00
Fillmore	\$39,000.00
Los Angeles	\$52,400.00
Pacific Palisades	\$500.00
Pasadena	\$88,350.00
Sierra Madre	\$250.00
Temple City	\$250.00
Grand Total	\$435,000.00

Hurricane Helene

Small Business & Artisan Grant Program

In partnership with The David & Nicole Tepper Foundation and bstrong GEM provided **\$119,550 in grants to 20 local businesses** in January, supporting artisans, farmers, and small business owners with awards ranging from **\$2400 to \$10,000**.

Small Business Type





Volunteer Metrics

Corporate Partnerships
Revenue from Two Corporate Partnerships

\$14,700.00

Labor Savings
Based on \$19.50 Hourly Rate

\$14,673.75

Hours Registered

752.5

Volunteers

356